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FOR IMMEDIATE RELEASE

The Benefits of Thermal Printing in Color Without Using Ink or Ribbons.

EASTON, PA, March 27 – Virtual Graphics LLC uses its Patented technology to produce RevealPrint® direct thermal black & white or color labels and POS tape (better known as receipt paper). Our technology allows customers to print in color without using ink or ribbons, using their thermal printer.

Since the Leuco Dye (main ingredient in producing direct thermal paper) shortage, there have been companies in the thermal label industry struggling to meet customers' needs. RevealPrint® Technology contains no Leuco Dye, BPA, BPS and is Phenol free. The opportunity to switch over to a more accessible, Leuco Dye and Phenol free direct thermal label is finally here!

RevealPrint® eliminates the cost and inefficiency of using ink or ribbons and the hassle of managing multiple preprinted color label sku's. RevealPrint® labels never fade or yellow, unlike traditional direct thermal labels.

“It's just a better way to print”, said John V. Guzzo, Founder/CEO of Virtual Graphics LLC. “Our technology uses a totally different mechanism than the traditional Leuco Dye based thermal chemistry.”

RevealPrint® technology can be applied to any thermal label format, from incoming warehouse stock labels, shipping labels, POS tape and all label applications in between.

“In addition to being a safe label, our technology also allows customers to image in multiple colors, using their thermal printer.”, said Martin K. Till, President of Virtual Graphics LLC. “Increase productivity and lower costs by using color on the labels to differentiate information in your warehousing, shipping, logistics, loading and other applications”.

Virtual Graphics LLC is a label solutions company dedicated to delivering best of class technology, quality and innovation to our customers. Our products are produced and manufactured in our Lehigh Valley, PA facility.

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